

California Consumer Privacy Act Notice and Policy

Effective date: January 1, 2020

This is CatLadyBox's Notice and Policy for California residents pursuant to the California Consumer Privacy Act of 2018 ("CCPA"). This CCPA Policy provides certain information to California residents about our data collection and processing practices that is supplemental to the disclosures in our [Privacy Policy](#).

If you have a visual disability, you may be able to use a screen reader or other text-to-speech or text-to-Braille tool to review the contents of this CCPA Policy.

You can download a PDF version of the policy here: https://catladybox.com/privacy/CA_privacy_policy

1. Scope

This CCPA Policy provides disclosures for the 12 months preceding January 1, 2020 as required by the CCPA for California residents who are not acting as a job applicant or employee nor those who constitute an owner, director, officer, or contractor of a company, partnership, sole proprietorship, non-profit, or government agency (a "Business Representative") with whom the CatLadyBox is conducting business transactions.

2. Right to Know About Personal Information Collected, Disclosed, or Sold

We do not and will not sell California residents' personal information to third parties within the scope of the CCPA. This applies to all California residents covered by this CCPA Policy, including minors under 16 years of age.

California residents have the right to request that we disclose what personal information we collect, use, disclose and sell about you specifically ("right to know"). To submit a request to exercise the right to know, please populate the webform accessible here <https://catladybox.com/privacy/request> or call our toll-free phone number 877-241-6369 or submit an email request to privacy@catladybox.com and include "California Request to Know" in the subject line. Please specify in your request the details you would like to know, including any specific pieces of personal information you would like to access.

We will ask that you provide certain information to verify your identity, such as a code sent to an email address that you provide for this purpose. The information that we ask you to provide to verify your identity will depend on your prior interactions with us and the sensitivity of the personal information at issue. We will respond to your request in accordance with the CCPA. If we deny your request, we will explain why.

Our Personal Information Handling Practices in 2019

We have set out below the categories of personal information we have collected about California residents in the preceding 12 months and, for each category of personal information collected, the categories of sources from which that information was collected, the business or commercial purposes for which the information was collected, and the categories of third parties with whom we shared the personal information for a business purpose.

Category	We collected such personal information	We collected such personal information to use for the following business or commercial purposes:	We have collected such personal information from the following categories of sources:	We shared such personal information with the following categories of third parties for a business purpose:
<p>A. Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, or other similar identifiers.</p>	<p>Yes</p>	<p><i>To complete a transaction, provide a good or service required;</i></p> <p><i>To notify you about changes to our Service;</i></p> <p><i>To provide customer support;</i></p> <p><i>To detect or protect against security incidents a malicious deceptive, fraudulent or illegal activity;</i></p> <p><i>To engage in certain research (e.g. market research);</i></p> <p><i>To comply with a legal obligation;</i></p>	<p><i>Directly from California residents</i></p>	<p><i>IT outsourcing and virtual assistance service providers</i></p> <p><i>Payment processor service providers</i></p> <p><i>Third parties who assist CatLadyBox with legal compliance (e.g., lawyers, accountants, tax advisory software)</i></p> <p><i>and</i></p> <p><i>Third parties who assist CatLadyBox with processing, packaging and delivering your order</i></p>

		<p><i>and</i></p> <p><i>To provide a more customized web experience and to understand site usage and improve the content and offerings of the site.</i></p>		
B. Personal information as defined in the California customer records law, such as name, contact information and financial information	Yes	<p><i>To complete a transaction, provide a good or service required;</i></p> <p><i>To detect or protect against security incidents a malicious deceptive, fraudulent or illegal activity;</i></p> <p><i>To comply with a legal obligation;</i></p> <p><i>and</i></p> <p><i>To provide a more customized web experience and to understand site usage and improve the content and offerings of the site.</i></p>	<i>Directly from California residents</i>	<p><i>IT outsourcing and virtual assistance service providers</i></p> <p><i>Payment processor service providers</i></p> <p><i>Third parties who assist CatLadyBox with legal compliance (e.g., lawyers, accountants, tax advisory software)</i></p> <p><i>and</i></p> <p><i>Third parties who assist CatLadyBox with processing, packaging and delivering your order</i></p>
C. Characteristics of protected classifications under California or federal law such as gender and age.	No			
D. Commercial information,	Yes	<i>To complete a transaction,</i>	<i>Directly from California</i>	<i>IT outsourcing and</i>

<p>including products or services purchased, obtained or considered, or other purchasing or consuming histories or tendencies.</p>		<p><i>provide a good or service required by the person;</i></p> <p><i>To provide customer support;</i></p> <p><i>To detect or protect against security incidents a malicious deceptive, fraudulent or illegal activity;</i></p> <p><i>To engage in certain research (e.g. market research);</i></p> <p><i>and</i></p> <p><i>To provide a more customized web experience and to understand site usage and improve the content and offerings of the site.</i></p>	<p><i>residents or third-party service providers</i></p>	<p><i>virtual assistance service providers</i></p> <p><i>and</i></p> <p><i>Third parties who assist CatLadyBox with processing, packaging and delivering your order</i></p>
<p>E. Biometric information, such as fingerprints.</p>	<p>No</p>			
<p>F. Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet</p>	<p>Yes</p>	<p><i>To complete a transaction, provide a good or service required by the person;</i></p> <p><i>To engage in certain research (e.g. market research);</i></p> <p><i>and</i></p>	<p><i>Directly from California residents or third-party service providers</i></p>	<p><i>IT outsourcing and virtual assistance service providers</i></p>

Web site, application or advertisement.		<i>To provide a more customized web experience and to understand site usage and improve the content and offerings of the site.</i>		
G. Geolocation data, such as device location.	Yes	<i>To complete a transaction, provide a good or service required by the person;</i> <i>To engage in certain research (e.g. market research);</i> <i>and</i> <i>To detect or protect against security incidents and malicious deceptive, fraudulent or illegal activity.</i>	<i>Directly from California residents or third-party service providers</i>	<i>IT outsourcing and virtual assistance service providers</i>
H. Audio, electronic, visual, thermal, olfactory, or similar information.	Yes	<i>To complete a transaction, provide a good or service required by the person</i>	<i>Directly from California residents</i>	<i>IT outsourcing and virtual assistance service providers</i>
I. Professional or employment-related information.	No			
J. Education information, defined as information that is not publicly available personally identifiable information as defined in the Family Educational Rights and Privacy	No			

Act (20 U.S.C. section 1232g, 34 C.F.R. Part 99).				
K. Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes.	Yes	<p><i>To complete a transaction, provide a good or service required by the person;</i></p> <p><i>To detect or protect against security incidents a malicious deceptive, fraudulent or illegal activity;</i></p> <p><i>To debug or identify and repair errors that impair functionality;</i></p> <p><i>To engage in certain research (e.g. market research);</i></p> <p><i>or</i></p> <p><i>To provide a more customized web experience and to understand site usage and improve the content and offerings of the site.</i></p>	<i>Directly from California residents or third-party service providers</i>	<i>IT outsourcing and virtual assistance service providers</i>

3. Right to Request Deletion of Personal Information

California residents have a right to request the deletion of personal information that we collect or maintain about you. To submit a request to delete personal information, please populate the webform accessible here <https://catladybox.com/privacy/request> or submit an email request to

privacy@catladybox.com and include “California Request to Delete” in the subject line. Please specify in your request the personal information about you that you would like to have deleted, which can be all of your personal information as required by the CCPA.

We will ask that you provide certain information to verify your identity, such as a code sent to an email address we may have on file for you/that you provide to us for this purpose. The information that we ask you to provide to verify your identity will depend on your prior interactions with us and the sensitivity of the personal information at issue. Once we have verified your identity, we will ask you to confirm that you wish to have your personal information deleted. Once confirmed, we will respond to your request in accordance with the CCPA. If we deny your request, we will explain why.

4. Right to Opt-Out of the Sale of Personal Information

You have the right to opt-out of the sale of your personal information by a business. We do not and will not sell your personal information.

5. Right to Non-Discrimination for the Exercise of a Consumer’s Privacy Rights

You may not be discriminated against because you exercise any of your rights under the CCPA.

6. Authorized Agent

California residents can designate an authorized agent to make a request under the CCPA on your behalf if:

- The authorized agent is a natural person or a business entity registered with the Secretary of State of California; and
- You sign a written declaration that you authorize the authorized agent to act on your behalf.

If you use an authorized agent to submit a request to exercise your right to know or your right to request deletion, please have the authorized agent take the following steps in addition to the steps described in Sections 2 and 3 above:

- Mail a certified copy of your written declaration authorizing the authorized agent to act on your behalf to 265 S. Federal Hwy, Suite 451, Deerfield Beach, FL 33441; and
- Provide any information we request in our response to your email to verify your identity. The information that we ask you to provide to verify your identity will depend on your prior interactions with us and the sensitivity of the personal information at issue.

If you provide an authorized agent with power of attorney pursuant to Probate Code sections 4000 to 4465, it may not be necessary to perform these steps and we will respond to any request from such authorized agent in accordance with the CCPA.

7. Contact for More Information

If you have questions or concerns regarding our privacy policy or practices, you may contact us using the following details:

Email address: privacy@catladybox.com

Postal address: 265 S. Federal Hwy, Suite 451, Deerfield Beach, FL 33441